

Choosing a Theme for Your Store

Now that you have your Shopify account, it's time to choose a free theme from the Shopify theme store.

At one time there were dozens of free themes to choose from. Now there only a handful – but that's okay because there are 4 really good ones available!

Make sure you are logged into your Shopify dashboard and either click the 'Visit Theme Store' button, or click this link:

<https://themes.shopify.com/>

Choose to view Free themes only

The themes I recommend are:

- Venture
- Boundless
- Supply
- Minimal

[Off topic – recently heard about a seller who has made an absolute killing with a number of Shopify stores and he has only ever used the free theme, 'Supply'. So this goes to prove that you do not need fancy, expensive themes!]

Choose one of the above themes and open it up, then click on 'Install Theme'

Next, click on 'Publish as my store's theme'

Note: the next two lectures are about customizing your theme. There are no downloads for these lectures because they are very 'visual' based.